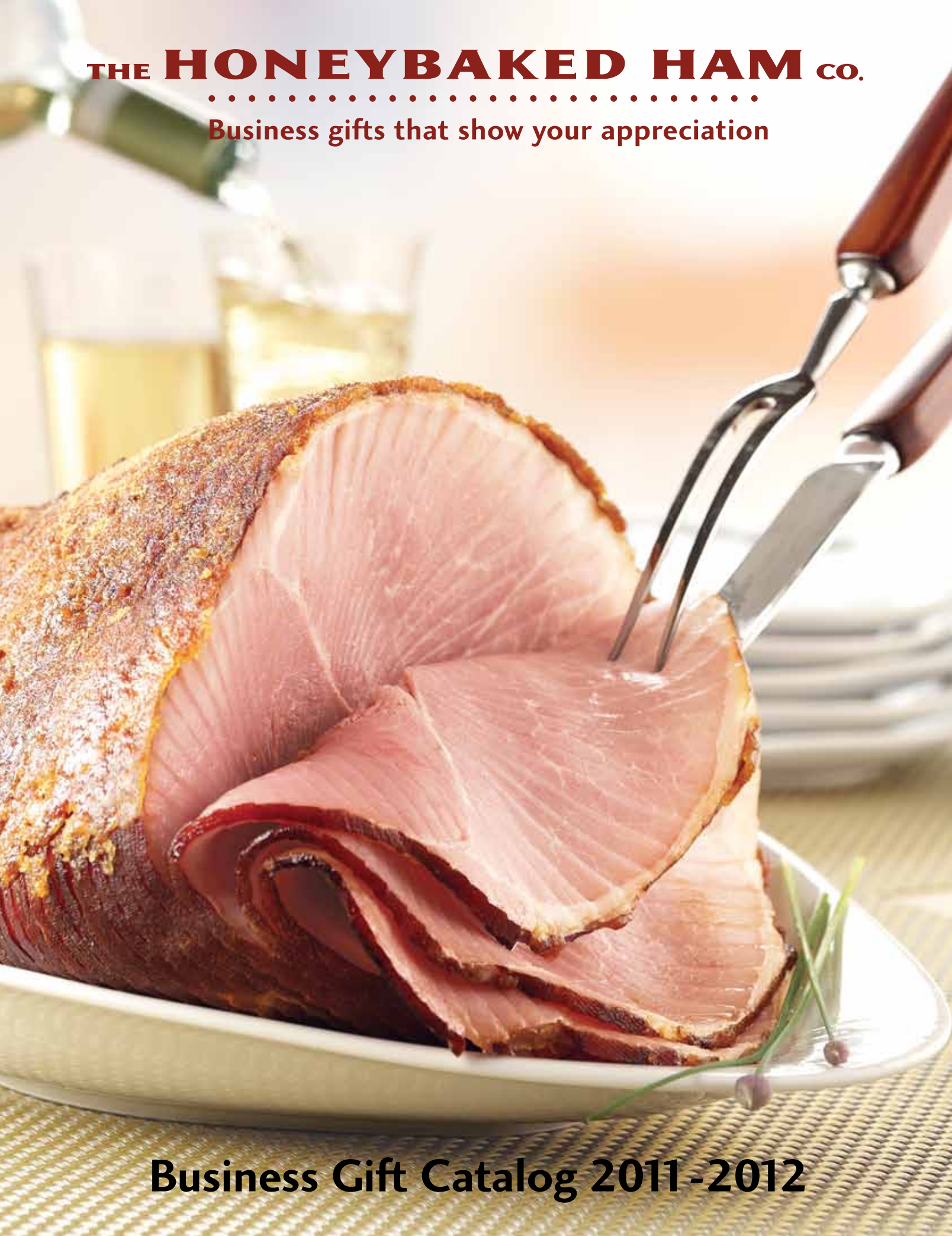


THE **HONEYBAKED HAM** co.

.....
Business gifts that show your appreciation



Business Gift Catalog 2011-2012

Five qualities that set a HoneyBaked® gift apart from the rest

HoneyBaked® is more than just a ham, it is a connection to family, friends and holiday memories. A gift from HoneyBaked is one your associates, colleagues and clients remember fondly year after year, and we are proud to be a part of this tradition.

1 Quality Matters! The World's Best Ham since 1957. It's a bold statement, but it's one we've made with confidence for over 50 years. We proudly offer only "Best in Class Hams" and we extend that quality to all our products resulting in the highest quality gifts for you every time.

2 HoneyBaked is Appreciated. For 54 years, HoneyBaked is still the go-to for employers that want to show how much they truly care about their employees and clients. It's the centerpiece for celebrations across the country in both their homes and yours.

3 HoneyBaked is a Great Value. From the slow-smoked tenderness to that craveable sweet-crunchy glaze there is nothing like a

handcrafted HoneyBaked product. When you purchase from HoneyBaked, you know you are giving a product with unmatched quality, and with the large order discounts we offer, one at a great price.

4 Exceptional Customer Care. No one compares to our friendly Corporate Sales Representatives. They know our products and they are happy to talk through your gift list. To place your order call (800) 394-4424 and we'll take care of the rest. Whether it's delivery or pick-up, we are here to serve.

5 The HoneyBaked Ham® Guarantee. We faithfully stand by the quality and consistency of our products, and our promise to you is 100% satisfaction on every gift you purchase from The HoneyBaked Ham® Company.

Gift certificates – give the gift of choice

Choose Product or Traditional Monetary Gift Certificates

Their faces will light up when they open this special red envelope! Redeemable at more than 400 locations nationwide, the HoneyBaked® experience is closer than they think.

HoneyBaked Product Gift Certificates allow you to select a specific HoneyBaked product, without showing the price. Letting recipients enjoy it at their convenience.

HoneyBaked Traditional Monetary Gift Certificates, available in any denomination, let them choose their own delicious gift.

No matter which option you choose, your thoughtfulness ensures your gift will be remembered long after the holidays.



For questions or to order, call your Corporate Sales Representative today!
(See page 11 for the store nearest you.)

Visit us online at
www.honeybakedforyou.com

The best ham since 1957

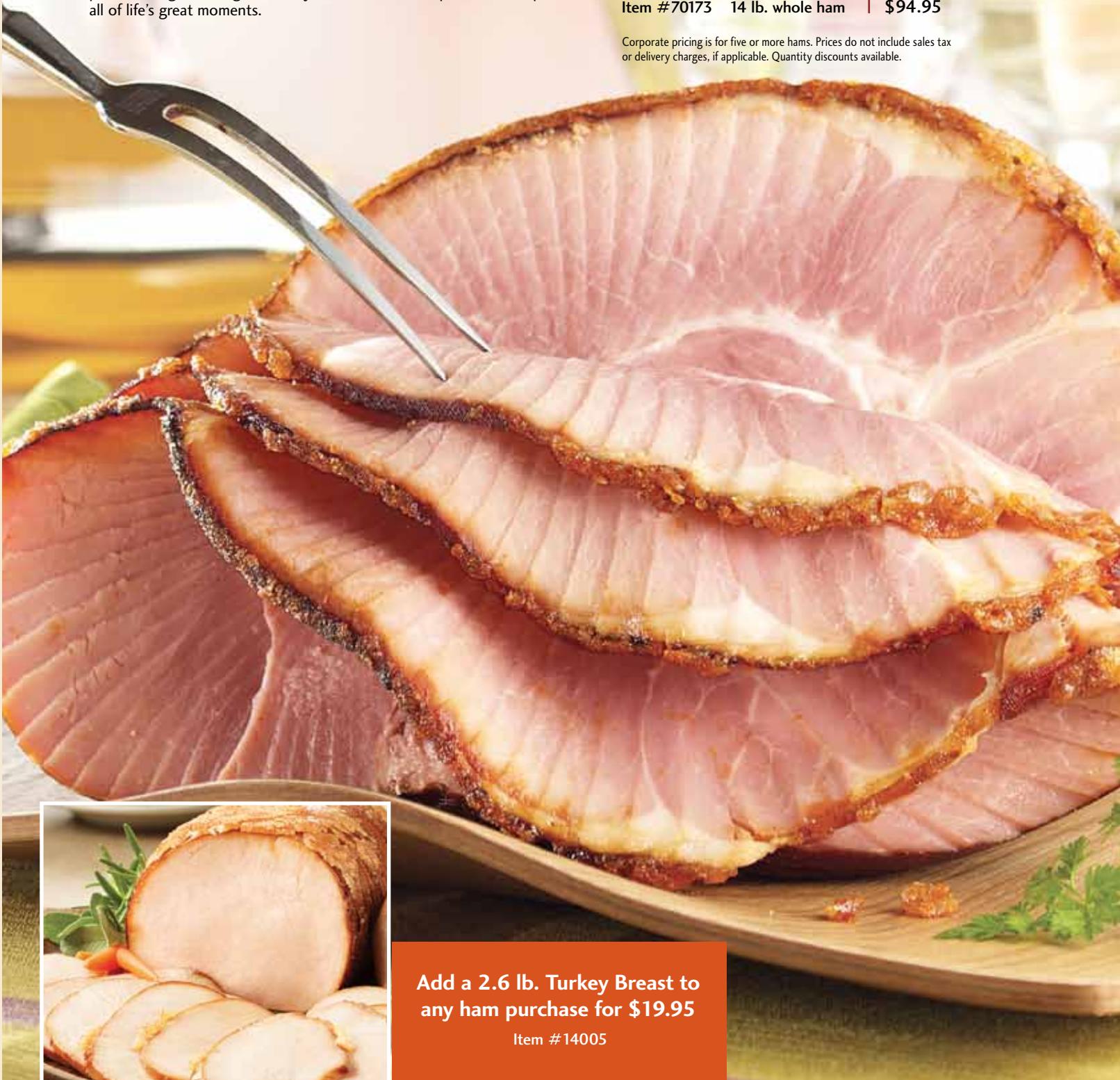
The Original HoneyBaked Ham®

Smoky, succulent flavor and fork-tender with every bite, this gift will leave a lasting impression on all of your employees...guaranteed. Only the choicest hams are hand-selected, then individually slow-cooked and gently smoked to perfection. Finally, each ham is brushed with our secret glaze of spices to seal in juices and give our trademarked crispy-sweet coating. Spiral sliced for fail-proof serving, our Original HoneyBaked Ham® is the perfect centerpiece for all of life's great moments.

Half & Whole Hams:

Item #70170	7 lb. half ham	\$46.95	
Item #70171	8 lb. half ham	\$53.95	Most Popular
Item #70172	9 lb. half ham	\$59.95	
Item #70176	10 lb. half ham	\$66.95	
Item #70173	14 lb. whole ham	\$94.95	

Corporate pricing is for five or more hams. Prices do not include sales tax or delivery charges, if applicable. Quantity discounts available.



Add a 2.6 lb. Turkey Breast to any ham purchase for \$19.95

Item #14005

For questions or to order, call your Corporate Sales Representative today! (800) 394-4424

Delicately cured and made for sharing

The HoneyBaked Boneless Half Ham®

Our 3.6 lb. HoneyBaked Boneless Half Ham® is bursting with authentic HoneyBaked flavor. Gently smoked, delicately cured, thinly sliced & covered in our famous crunchy sweet glaze, there is simply no other boneless ham like it!

The HoneyBaked Ham®

Item #70153

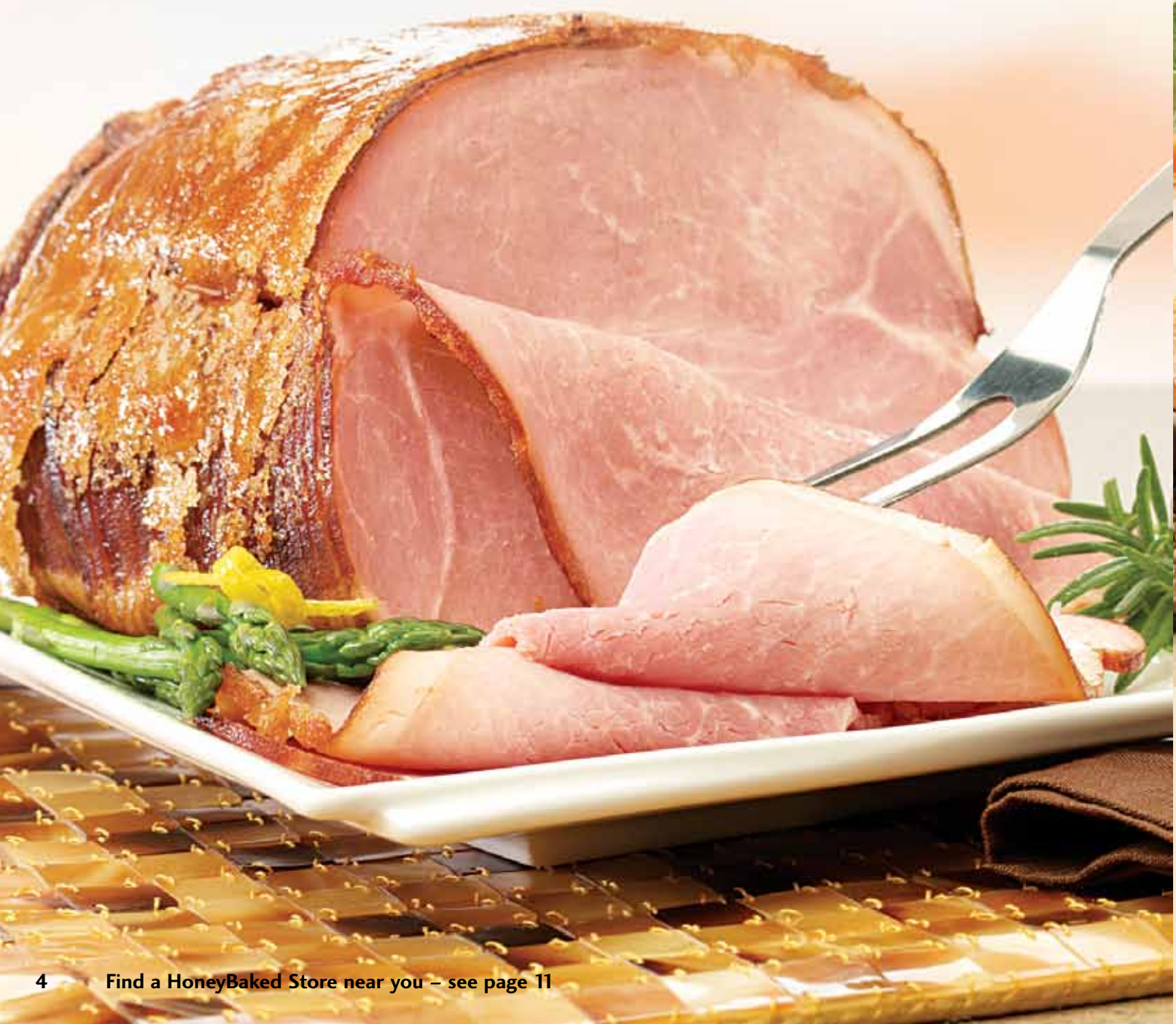
3.6 lb.

\$34.95



Pair any of our world class meats with two
of our best-selling sides for only \$12.95!

Sides include 28 oz. Potatoes Au Gratin and
28 oz. Green Bean Casserole. Item #14004



Say "thank you" with our tantalizing turkey



The best thick sliced bacon they'll ever taste for only \$6.95

Our hardwood smoked, thick cut premium bacon is hand rubbed with honey and spices for an unforgettable taste.

1.5 lb Item #21132

HoneyBaked Sliced & Glazed Turkey® Breast

Nothing is as easy or as wonderful as our ready-to-eat smoked HoneyBaked Turkey® Breast...unless it's one that's roasted to perfection! Whichever you choose, recipients will indulge their taste buds with each juicy bite coated in our incomparable crunchy-sweet glaze. It's sure to be the gift that everyone is happy to receive!

HoneyBaked Smoked Turkey® Breast, 2.6 lb. | \$24.95
Item #70093

HoneyBaked Roasted Turkey® Breast, 2.6 lb. | \$24.95
Item #70083

For best flavor, turkey breasts should be consumed or frozen within 5 days of purchase.

For questions or to order, call your Corporate Sales Representative today! (800) 394-4424



HoneyBaked Quarter Ham

It's our world-famous ham in a smaller size. The HoneyBaked Quarter Ham serves 6-8, making it the perfect size for smaller meals and gatherings. Just like the Original HoneyBaked Ham, the Quarter Ham is slow-smoked for hours, spiral-sliced for convenient serving and coated in our signature glaze.

HoneyBaked Quarter Ham	3.75 lb.
Item #56335	\$32.95



Add extra spice to any gift with our Honey Mustard and Zesty Horseradish Sauce duo for just **\$6.95!**

Item #14003



A traditional classic

Fully-Cooked Whole Turkey

Give them the gift of stress-free holiday entertaining. No waking up at 5:00 a.m. to prepare the turkey. Our impressive centerpiece is a fully-cooked 10 lb. Whole Tender & Moist Turkey. Just heat and serve. Choose either gently smoked or oven roasted.

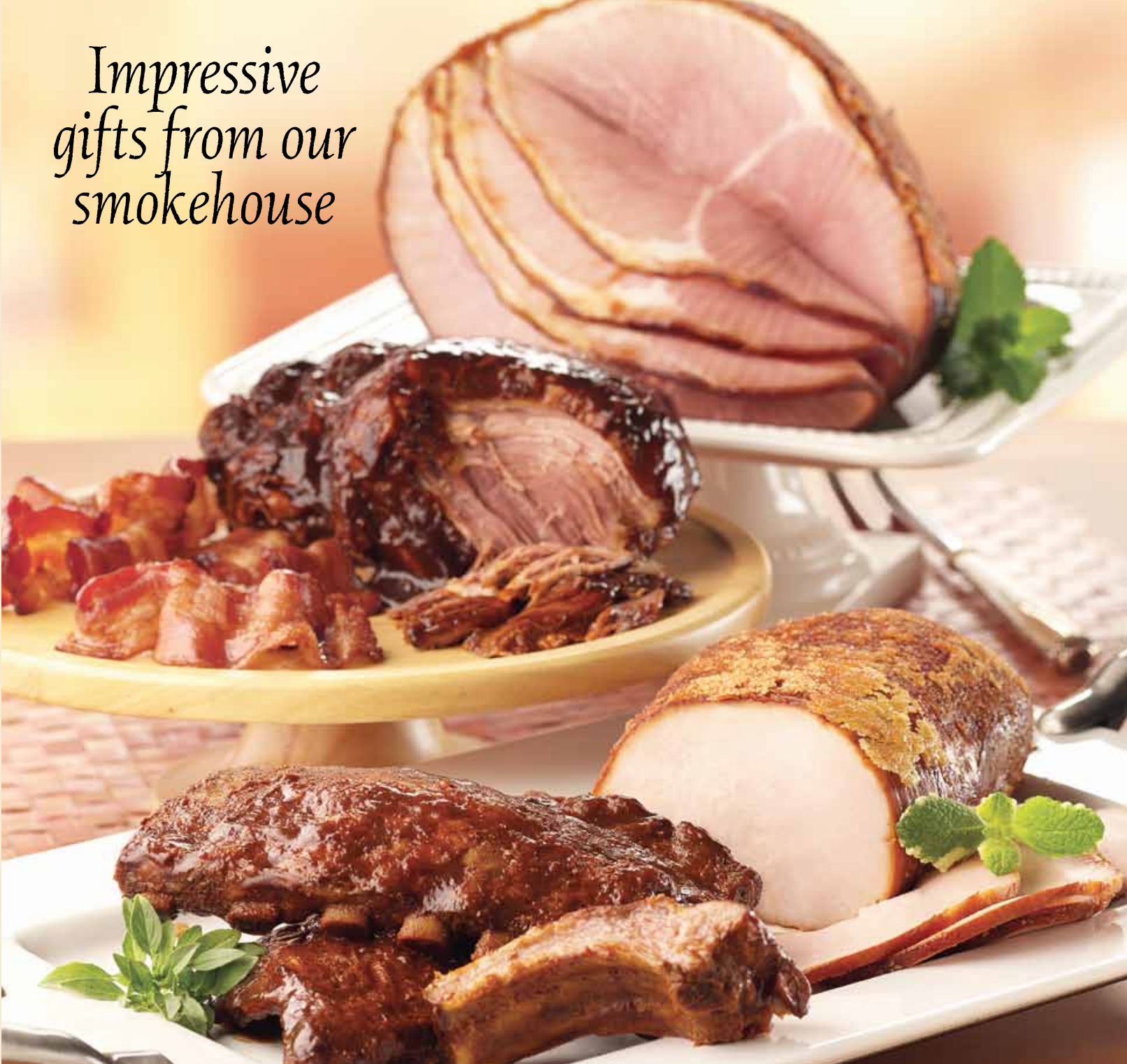
Whole Tender & Moist Oven Roasted Turkey, 10-12 lb.	\$29.95
Item #70190	

Whole Tender & Moist Smoked Turkey, 10-12 lb.	\$29.95
Item #70180	

Only available in November and December. Whole turkeys are sold frozen unless otherwise requested.

Visit us online at
www.honeybakedforyou.com

Impressive gifts from our smokehouse



We've packed the bold flavors of the smokehouse into every bite of our magnificent Smokehouse collections. Choose the Classic, Deluxe or Ultimate, each anchored with the always popular Original HoneyBaked Half Ham®, HoneyBaked Smoked Turkey® Breast and our new flavor-packed thick cut Honey-Spiced Bacon. Finish off with a selection of our savory signature meats, including tender HoneyBaked Pork Back Ribs and slow-roasted Barbecued Pork Roast.

CLASSIC

The Classic Smokehouse Collection

The HoneyBaked Half Ham®	7 lb.
HoneyBaked Smoked Turkey® Breast	2.6 lb.
Honey-Spiced Bacon NEW!	1.5 lb.
Item #95900	\$76.95

DELUXE

The Deluxe Smokehouse Collection

The HoneyBaked Half Ham®	7 lb.
HoneyBaked Smoked Turkey® Breast	2.6 lb.
HoneyBaked Pork Back Ribs	24 oz.
Honey-Spiced Bacon NEW!	1.5 lb.
Item #95901	\$89.95

ULTIMATE

The Ultimate Smokehouse Collection

The HoneyBaked Half Ham®	7 lb.
HoneyBaked Smoked Turkey® Breast	2.6 lb.
HoneyBaked Pork Back Ribs	24 oz.
Barbecued Pork Roast	24 oz.
Honey-Spiced Bacon NEW!	1.5 lb.
Item #95921	\$99.95

For questions or to order, call your Corporate Sales Representative today! (800) 394-4424

Appreciation never tasted so good!

The Ham Natural

Show your business associates how much you value them with the natural gift of good taste. They'll delight in the flavors of our famous HoneyBaked Ham®, quite simply the best ham they will ever taste. It's slow-smoked for hours, spiral-sliced and covered in that tempting crunchy-sweet glaze. Enhance that delicious ham flavor with a rich Cheddar and Swiss Cheese duet and two bottles of HoneyBaked's own sauces—Honey Mustard and Horseradish.

The Ham Natural includes:

The HoneyBaked Half Ham®	7 lb. half
Cheddar Cheese	1-16 oz. package
Baby Swiss Cheese	1-16 oz. package
HoneyBaked® Honey Mustard	12 oz. squeeze bottle
HoneyBaked® Horseradish Sauce	12 oz. squeeze bottle
Item #95902	\$66.95



Add Soup Mix for only \$4.95

Makes another complete meal!
It tastes like it's made from scratch with a nutritious assortment of mixed beans and our own blend of spices.

Item #14002

The Turkey Natural

We've assembled a gift they'll savor! Our trademark sweet-crunchy glaze brings out the goodness in this tantalizingly moist, tender, 98% fat-free HoneyBaked Sliced and Glazed Roasted Turkey Breast. Fully cooked and ready to serve, it's accompanied by our velvety cheese and mustards. This is by far one of our favorite pairings to give.

The Turkey Natural includes:

HoneyBaked Sliced & Glazed Roasted Turkey® Breast	2.6 lb.
Baby Swiss Cheese	1-16 oz. package
HoneyBaked® Honey Mustard	12 oz. squeeze bottle
HoneyBaked® Dijon Mustard	12 oz. squeeze bottle
Item #95937	\$34.95



The Double Feature

Say a special “thank you” with this gift that spotlights two favorites. Both The HoneyBaked Boneless Half Ham® and HoneyBaked Smoked Turkey® Breast arrive fully cooked, sliced, and glazed with the crunchy sweetness that’s made us famous. Let it make you famous, too. Big enough to serve a crowd of 10-12, it’s the gift that is enjoyed by many and remembered by all.

The Double Feature includes:

The HoneyBaked Boneless Half Ham®	3.6 lb.
HoneyBaked Smoked Turkey® Breast	2.6 lb.
Item #95906	\$57.95

For best flavor, turkey breasts should be consumed or frozen within 5 days of purchase.

The Classic Combo

It’s the tasteful way to send two traditional center-of-the-table classics in one fantastic gift. The Classic Combo includes The Original HoneyBaked Half Ham®, and the HoneyBaked Smoked Turkey® Breast both fully cooked, sliced, bursting with flavor and covered in that tempting glaze, too.

The Classic Combo includes:

The HoneyBaked Ham®	7 lb. half
HoneyBaked Sliced & Glazed Smoked Turkey® Breast	2.6 lb.
Item #95905	\$69.95



For questions or to order, call your Corporate Sales Representative today! (800) 394-4424

The decadent finale



My Grandma's of New England® Coffee Cake

These amazing coffee cakes are the perfect treat any time. Moist, tantalizing flavors and sweet-spicy aroma will have their mouths watering even before the first bite. Baked using only the finest ingredients and finished with rich, crumbly brown sugar topping. A great gift for the whole office to share!

Cinnamon Walnut Coffee Cake, 10 servings
Item #51238

\$14.95

Pumpkin Coffee Cake, 10 servings
Item #57011

\$14.95



Carrot Cake

If carrot cake tops their list of favorite guilty pleasures, get ready to hear thank you! Our moist, classic cake is packed with deliciously fresh ingredients: carrots, raisins, pineapple, and cinnamon nestled in layers of decadent cream cheese frosting and covered with crunchy pecans and walnuts.

Carrot Cake, 10 servings
Item #20367

\$19.95



Red Velvet Cake

Our traditional Red Velvet Cake has two luscious layers of rich, red cake. Topped with real cream cheese frosting and covered with white chocolate shavings, it's the decadent Southern classic guaranteed to sweeten any meal.

Red Velvet Cake, 10 servings,
Item #57003

\$19.95

Add a gourmet touch to your holiday party, luncheon or event with HoneyBaked® Catering

Let us set your table with a dazzling presentation of fine cheese trays, scrumptious sides, gourmet desserts, and of course, our signature HoneyBaked Hams® and turkeys for a catering experience unlike any other this holiday.

Your guests will be impressed with the memorable taste and quality, and you'll enjoy the convenience of a quick and easy set up.

Ordering is easy! Visit us online at www.orderhoneybaked.com to place your order online or call your local HoneyBaked Ham store and let us do the rest.

We look forward to being a part of your unforgettable entertaining experiences this season. See below for locations.

Make sure to ask our representative about our instant rewards catering program!



The VIP Tray

Corporate Store Locations

For a complete listing of all retail locations, visit HoneyBakedForYou.com

ARIZONA

- Glendale**
(623) 245-0000
5066 West Olive Ave.
Glendale, AZ 85302
- Paradise Valley**
(602) 996-0600
4635 East Cactus Rd.
Phoenix, AZ 85032
- Superstition Springs**
(480) 854-3300
6736 East Baseline Rd.
Mesa, AZ 85206
- Tucson East**
(520) 745-0700
5350 East Broadway Blvd.
Tucson, AZ 85711

- Tucson North**
(520) 544-2121
7090 North Oracle Rd.
Tucson, AZ 85704

KANSAS/MISSOURI

- Barry Rd.**
(816) 584-0300
6005 NW Barry Rd.
Kansas City, MO 64154
- Independence**
(816) 478-1000
4528 South Noland Rd.
Independence, MO 64055
- Overland Park**
(913) 381-2131
8927 Metcalf Ave.
Overland Park, KS 66212

KENTUCKY

- Fern Creek**
(502) 239-9292
6423 Bardstown Rd.
Louisville, KY 40291
- Florence**
(859) 371-7171
7642 Mall Rd.
Florence, KY 41042
- Lexington**
(859) 278-5090
2600 Nicholasville Rd.
Lexington, KY 40503
- Louisville**
(502) 895-6001
4600 Shelbyville Road,
Louisville, KY 40207

MARYLAND

- Baltimore Area**
- Baltimore Corporate Order Center**
Phone: (410) 628-4267
Toll Free: (800) 955-4267
- Bel Air**
(410) 569-2166
5 Bel Air South Parkway
Bel Air, MD 21015
- Catonsville**
(410) 719-0201
6483 Baltimore
National Pike
Baltimore, MD 21228
- Columbia**
(410) 730-6700
4725 Dorsey Hall Drive
Ellicott City, MD 21043

- Perry Hall**
(410) 529-3400
8800 Belair Road
Baltimore, MD 21236
- Severna Park**
(410) 544-6464
550 Ritchie Highway
Severna Park, MD 21146
- Timonium**
(410) 561-5261
2153 1/2 York Road
Timonium, MD 21093
- DC Area**
- Forestville**
(301) 735-2595
3222 Donnell Drive
Forestville, MD 20747
- Silver Spring**
(301) 598-3600
3820 International Dr.
Silver Spring, MD 20906

MINNESOTA

- Roseville**
(651) 631-8211
2401 Fairview Ave N
Roseville, MN 55113
- Burnsville**
(952) 435-8000
14150 Nicollet Ave. S
Cobblestone Ct.
Burnsville, MN 55337
- Minnetonka**
(952) 540-1048
12965 Ridgedale Drive
Minnetonka, MN 55305

OHIO

- Akron/Canton Area**
- Canton**
(330) 966-7727
5246 Dressler Rd. NW
Canton, OH 44718
- Chapel Hill Mall**
(330) 630-1400
2000 Brittain Rd.
Akron, OH 44310
- Fairlawn/Montrose**
(330) 668-8700
3867 Medina Rd.
Akron, OH 44333
- Cincinnati Area**
- Beechmont**
(513) 474-0022
8315 Beechmont Ave.
Cincinnati, OH 45255
- Colerain**
(513) 385-7440
9570 Colerain Ave.
Cincinnati, OH 45251
- Fields Ertel**
(513) 583-8792
12170 Mason-
Montgomery Rd.
Cincinnati, OH 45249
- Kenwood**
(513) 891-9411
7772 Montgomery Rd.
Cincinnati, OH 45236
- Cleveland Area**
- Maple Heights**
(216) 663-3450
5570 Warrensville Ctr. Rd.
Maple Heights, OH 44137
- Parma**
(216) 351-1377
5685 Brookpark Rd.
Parma, OH 44129
- Rocky River**
(440) 356-0440
21943 Center Ridge Rd.
Rocky River, OH 44116
- Strongsville**
(440) 846-4400
14136 Pearl Rd.
Strongsville, OH 44136
- Willoughby**
(440) 946-8585
35101 Euclid Ave.
Willoughby, OH 44094
- Columbus Area**
- McNaughten Center**
(614) 863-9963
6085 McNaughten Center
Columbus, OH 43232
- Sawmill Road**
(614) 764-1717
6630 Sawmill Road
Columbus, OH 43235
- Dayton Area**
- Centerville**
(937) 439-0707
101 East Alex-Bell Rd.
Centerville, OH 45459
- Salem Consumer Square**
(937) 854-2600
5515 Salem Ave.
Dayton, OH 45426

Youngstown Area

- Boardman**
(330) 965-0600
813 Boardman-Poland Rd.
Boardman, OH 44512

PENNSYLVANIA

- Norristown**
(610) 277-1900
34 W. Germantown Pike
Norristown, PA 19401

VIRGINIA

- Alexandria**
(703) 922-7200
6200 Franconia Rd.
Alexandria, VA 22310
- Fairfax**
(703) 764-3200
10940 Fairfax Blvd.
Fairfax, VA 22031
- Falls Church**
(703) 556-4455
360 W. Broad St.
Falls Church, VA 22046

WISCONSIN

- Milwaukee**
(414) 258-1145
817 N. Mayfair Rd.
Milwaukee, WI 53226

HONEYBAKED®

www.honeybakedforyou.com
11935 Mason Road, Suite 200
Cincinnati, Ohio 45249-1745
Corporate Headquarters
(800) 394-4424

The HoneyBaked Ham Company Guarantee

You can always trust The HoneyBaked Ham Company for gourmet food products you'll be proud to serve and give. We guarantee every product in our stores, but more than that, we guarantee every occasion when you serve our products. Our promise is your 100% satisfaction.

**For questions or to order, call your Corporate Sales Representative today!
(800) 394-4424**

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THE
HONEYBAKED HAM
CO.

Business Gift Catalog

2011 - 2012